

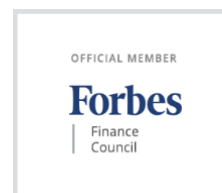
IBS Investment Bank Invests in Ed-Tech Innovator Camden Curriculum Company



CORPORATE & REAL ESTATE FINANCE FOR GROWTH COMPANIES

IBS Investment Bank invests in a distinctive array of organically-sourced investment opportunities through its origination arm Institutional Banking Services, N.A. CORP.

FORT LAUDERDALE, Fla., April 2019— Fort Lauderdale-based private equity firm IBS Investment Bank a division of Institutional Banking Services, N.A. CORP (IBS, N.A.) today announced its direct investment in Fort Lauderdale, Florida-based education technology company, Camden Curriculum Company (CCC).



The investment was deployed through an equity capital contribution from IBS, N.A. senior principals. The terms of the financing were not disclosed. “We take pride in offering our institutional investors access to a curated selection of private placement opportunities such as this. Our continued partnership with Dr. Verna Bugg and her team delivers Camden a distinct advantage in accessing synergistic technologies and the appropriate growth capital to meet demand” IBS, N.A. Chairman and Chief Investment Officer Jason Jackson told reporters.

Since 2011 IBS, N.A. has been noted as a leader in debt and equity investments throughout the corporate finance and real estate sectors. The firm steers its investment criteria under the premise that small and medium-sized businesses (SME’s) serve as the true drivers of the American economy, deploying growth capital for companies averaging \$1.5MM- \$20MM in annual revenue. Over the last eight years IBS, N.A. has expanded its offerings to accommodate early-stage manufacturing, aviation, distribution, healthcare, and real estate companies through maturity.

About IBS, N.A. CORP

IBS Investment Bank a division of Institutional Banking Services, North America CORP (IBS, NA®) is a privately held institutional banking firm dedicated to providing investment management, advisory, corporate and real estate finance, asset acquisition and management, and human capital services to its institutional clients. For more information visit www.myinstitutionalbanking.com or www.ibsinvestmentbank.com or www.IBSREICO.com

About Camden Curriculum Company

Camden Curriculum Company (CCC) provides business enterprises and educational institutions with instant, practically applied content through a technology-based platform. Camden’s e-learning platform deploys industry focused, web-based content used for ongoing training and certifications in all marketplace sectors. For more information visit <https://enterprise curriculum.com>