

## **IBS, N.A. Group Provides \$25Million for IHOP Franchisees**



### **CORPORATE FINANCE FOR GROWTH & MATURE COMPANIES**

*IBS Investment Bank offers institutional investors a distinctive array of qualified investment opportunities through its origination arm Institutional Banking Services, N.A. CORP.*

**FORT LAUDERDALE, Fla., Oct. 29, 2012** — Fort Lauderdale-based IBS Investment Bank a division of Institutional Banking Services, N.A. CORP (IBS, N.A.) today announced their agreement to finance \$25MM to the Blue Roof Franchise Association (BRFA), a group representing the interests of International House of Pancakes (IHOP) franchisees throughout the country. Managed by Senior Vice-President Gino Piompino, the funding will provide franchisees with the funds necessary to open new locations while supplying much needed working capital for existing stores.

IBS, N.A. structured a program that overcame collateral and credit issues that commonly prohibit conventional financing of the franchisees five-year mandatory remodeling and acquisition costs. IHOP is represented by 350 franchisees and over 1500 stores throughout the nation. “We saw this as a significant opportunity to leverage our capital by providing franchisees the ability to expand their market presence and promote national job growth,” said IBS, N.A. CORP Chairman and Chief Executive Officer Jason Jackson.

#### **About IBS, N.A. CORP**

Institutional Banking Services, N.A. © (IBS, NA) is a privately held corporate banking firm dedicated to providing corporate finance, cash management, human capital resources, insurance and consulting solutions. In addition to the company's internal divisions the company has expanded into 4 ancillary financial sectors in order to provide added benefits to its clients

- **IBS Insurance Associates:** A licensed Florida insurance agency division which provides property and casualty, general liability, builders’ risk and other forms of commercial lines insurance;
- **IBS Realty Group:** A licensed Florida real estate brokerage division focused on commercial and luxury real estate transactions;
- **American Resolution:** a faith based accounts receivable management and consumer advocacy subsidiary of IBS, N.A. focused on providing businesses options for liquidating delinquent consumer receivables while assisting consumers in resolving their financial roadblocks.
- **IBS Investment Bank:** a faith-based private investment firm specializing in direct investments in commercial real estate and small to middle market businesses with annual sales of \$1 million to \$300 million

For more information, call 954-889-5827 or visit [www.myinstitutionalbanking.com](http://www.myinstitutionalbanking.com) or [www.ibsinvestmentbank.com](http://www.ibsinvestmentbank.com)